



## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

**Pulse Magazine, CM Pride Magazine acquired by Merit House Media, an affiliate of Rucker Investments.**

**Monday, May 18, 2026** - Merit House Media, a new company established by Rucker Investments, is pleased to announce the acquisition of the publications, digital, event, and related media assets formerly owned by Pagio, Inc.

The acquisition marks a new chapter in local media, and a renewed focus on regional storytelling, community engagement, and continued growth of arts, culture, and entertainment in Central Massachusetts.

Merit House Media will be led by Kate McEvoy, a well-known executive in the region with more than 10 years of publishing experience.

“For decades, Central Massachusetts has felt the pain of being in an under-represented media market,” said McEvoy. “In recent years, as the number of local media vehicles has continued to decline, it has been even more challenging to find credible and consistent lifestyle content and community information. It is an honor to be a part of one of the only locally owned and operated media organizations in the region at such a crucial time.

Our goal is to become the premier platform that both promotes the region’s vibrancy and serves as the go-to source for lifestyle, community, and entertainment news and experiences.”

Merit House Media is the latest entity to join the Worcester portfolio of Rucker Investments, alongside Worcester Railers HC, Off the Rails, The Palladium, Auxilium, and the Fidelity Bank Worcester Ice Center.

“Entering the media space in Central Massachusetts provides us with a new platform to showcase the region and the exciting things happening in and around Worcester,” said Stephanie Ramey, Vice President of Special Projects at Rucker Investments. “The

publications and the event portfolio built by Pagio, Inc. have played an important role in the Worcester area. We look forward to refining and reimagining these to further elevate their impact and reach.”

Established in 2004, Pagio Inc. is owned and operated by Worcester native Paul Giorgio.

“When I started in publishing more than 35 years ago as an owner of Worcester Publishing Ltd, we believed the work we were doing was important to the local economy,” said Giorgio. “The need for Central Massachusetts to have a local voice is more vital than ever and I look forward to watching these publications and events continue to grow and evolve to meet the changing needs of the Worcester market.”

The purchase was completed on Friday, May 15 and details of the transaction are not being disclosed.

### **ABOUT RUCKER INVESTMENTS**

Rucker Investments is a privately held family office with a diverse portfolio spanning private equity, real estate, sports, entertainment, and hospitality. Since its founding in 2018, Rucker Investments has focused on supporting businesses at critical inflection points, providing strategic guidance, operational expertise, and financial resources to help them scale and thrive.

For more information on Rucker Investments, visit <https://ruckerinvestments.com/>

### **RUCKER INVESTMENTS HEADQUARTERS**

500 Cummings Center, Suite 6050 Beverly, MA 01915

### **MEDIA CONTACTS:**

#### **Merit House Media:**

Kate McEvoy, President

[kate.mcevoy@merithousemedia.com](mailto:kate.mcevoy@merithousemedia.com)

508-873-8779

#### **Rucker Investments:**

Stephanie Ramey, Vice President Special Projects

[StephanieR@ruckerinv.com](mailto:StephanieR@ruckerinv.com)

(774) 386-2259